

DESIGNER



CREATOR

CONTACT

Phone: 937.564.7471
Email: mkestes18@gmail.com
Website: kassidyestes.com

SKILLS

- Proficient in Adobe Photoshop, Illustrator, After Effects, InDesign, Lightroom and Premiere
 - Coda (HTML & CSS)
 - Basecamp
 - Photography (photo editing and studio lighting)
 - Illustration (digital & traditional)
 - Graphic Design
 - Motion Design
 - Web Design

AWARDS & ACKNOWLEDGEMENTS

Best of Show Art Award-Darke County,
Medium: Charcoal

EDUCATION

AUGUST 2016 – JUNE 2018
Associate Degree of Applied Business in Advertising Art
The Modern College of Design
(formerly the School of Advertising Art), Kettering, OH

Hybrid design program includes courses in traditional print/package design, web design, introductory web development, photography, and illustration. Includes optional courses in video and animation.

- Attended an AAF Dayton event featuring speaker Artie Isaac
- Participated in portfolio seminars and networking opportunities

SUMMARY

Graphic designer, animator, videographer, and photographer who has a heart for branding, social media, and taking photographs of people and scenery. Committed to personal growth, exploration, and learning. Focused on creating impactful visual experiences.

EXPERIENCE

JUNE 2018 – SEPTEMBER 2018
Freelance Designer,
The BrandWave, Nobelsville, IN

Used Photoshop and Illustrator to create school desk wraps, banners, signage and photo edits.

AUGUST 2018 – AUGUST 2018
Freelance Videographer/Editor,
Wedding, Springboro, OH

Used a GoPro Hero 5 to film wedding ceremony and reception. Used Adobe Premiere to edit film and create the final production.

JULY 2018 – AUGUST 2018
Volunteer,
Nittany Mountain Trail Rides, Lewiston, PA

Cared for horses by tacking and untacking, feeding, and grooming. Assisted as a trail guide on rides. Seasonal volunteering.

APRIL 2018 – AUGUST 2018
Digital Marketer/Graphic Designer, and Video Instructor,
Camp Woodward, Woodward, PA

Used the Adobe Suite to create digital signage, menus, and email advertisements; edit videos and help rebrand the company. Used Nikon and GoPro Hero 6 cameras to film activities around the sports camp. Instructed camp attendees on how to edit and film. Internship promoted to a seasonal job.